



The Religious Coalition for Community Renewal

SPONSORSHIP OPPORTUNITIES

Empowering our clients

The Religious Coalition for Community Renewal develops projects and programs which help renew our community by identifying, addressing, and overcoming obstacles that keep people from decent, affordable housing.



ABOUT US

The Religious Coalition for Community Renewal, established in 1987, is a 501(c)3 nonprofit organization in Charleston, West Virginia. The RCCR is a membership organization with over 30 religious interfaith congregations making up its membership. RCCR is a Community Housing Development Organization providing direct services to the homeless community as well as recovery housing, rental housing, housing counseling, and homeownership services.

"Turning Hope into Homes"

Recovery Housing

A residential recovery program with supportive services for up to 12 men and a safe environment to recover from homelessness and addiction.

Home Ownership

RCCR builds or renovates homes that are sold to first-time homebuyers who are mortgage qualified and who are at 80% AMI or less.

Housing Counseling

Encourages affordable, homeownership through pre-purchase counseling, budgeting, and foreclosure prevention.

Rental Housing

Provides permanent independent rentals for individuals at 30% AMI or less.

Transitional Storage Center

A safe place for people experiencing homelessness to store their personal belongings.

Rapid Rehousing

Assists families who are currently homeless to quickly find housing and helps cover rental start-up costs and case management.

Homeless Outreach and Mobile Engagement

Street Outreach ensuring basic needs are met while supporting the unsheltered toward housing stability.

Clothing Boutique

Provides free clothing for our unsheltered neighbors.

2022 Impact

283

Families served through
Housing Counseling

\$3.2 Million

Facilitated through new Home
Mortgages

21

Residents served through
Recovery Housing

609

Individuals served through
Outreach Services

4,615

Items of Clothing distributed

79,725

Pounds of Personal Belongings
Stored

2,600+

Care Packages & Items
distributed to our Unsheltered
Neighbors

1300+

Volunteer Hours provided to
the Community

207

Individuals & Families served
through Supportive Housing



Dear Friend of RCCR,

We would like to invite you to join us as a Sponsor for our annual event, The Big Bean Dinner to be held on Thursday, November 16, 2023. This is a great way to give back to the community and help increase affordable housing. This event is RCCR's premier fundraiser and plays an important role in the financial support of the organization's work. With your Sponsorship, RCCR can continue to provide exceptional housing and services to the unsheltered and low-income families. This event provides Sponsors excellent exposure and benefits, including tickets and brand recognition yearlong. For more information about benefits, please refer to the next page of this packet.

If you would like to sponsor RCCR, please contact Kevin Jones at (304) 205-0234 or kjones@rccr.org. You can also visit our website, www.rccr.org for more information.

Support RCCR today and advance affordable housing!

*Kevin Jones
Executive Director*



NON-DISCRIMINATION

RCCR does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, selection of volunteers and residents, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, clients, volunteers, and residents.

Sponsorship benefits include:

Diamond \$5,000 – Sponsors a room at the Samaritan Inn plus supportive services for 6 months.

- A custom nameplate on the door of the room you sponsored.
- Volunteer opportunities for your employees and their families, demonstrating your company's commitment and compassion.
- Year-round recognition on RCCR's website, logo displayed at the Bean Dinner, and promotion via Facebook.
- 5 tickets to the Big Bean Dinner.

Gold \$2,500 – Sponsors Housing Counseling for fifteen families resulting in 1 new homeowner.

- Year-round recognition on RCCR's website, Bean Dinner Program, and promotion via Facebook.
- 3 tickets to the Big Bean Dinner.

Silver \$1,500 – Sponsors 10 lockers at the Transitional Storage Center for a year.

- Year-round recognition on RCCR's website, logo displayed at the Bean Dinner, and promotion via Facebook.
- 2 tickets to the Big Bean Dinner.

Bronze \$1,000 – Sponsors a month of Supportive Services for an unsheltered neighbor.

- Year-round recognition on RCCR's website and Bean Dinner Program.

Supporter \$500 – Sponsors 20 care packages for our unsheltered neighbors.

- Recognition on RCCR's Bean Dinner Program.



YOUR CONTRIBUTION TO THE RELIGIOUS COALITION FOR COMMUNITY RENEWAL IS DEDUCTIBLE TO THE FULL EXTENT PERMITTED BY LAW. EIN 55-0670839